

FOR IMMEDIATE RELEASE:

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BECKHAM NAMED TOP REALTOR IN MOBILE – BALDWIN COUNTIES

Daphne, AL – January 28, 2009

Spanish Fort resident and ERA realtor Michelle Beckham was named the Top ERA Platinum Properties Realtor for both Mobile and Baldwin counties for 2008 and finished seventh among ERA realtors along the entire Gulf Coast.

ERA Platinum Properties recognized Beckham after a solid year of sales where she topped listings in the Daphne ERA office in July, August, and September 2008. She was also the top seller in September and was named ERA's Top Producer and Platinum Property Sales Person in February, May, June, and July.

Beckham had major sales over the past year to be named the company's Top Realtor. Achievements include a million dollar home sale in Lagoon Key (Gulf Shores), over 20 condos in Spanish Fort, Fairhope bay-front vacation home sales, and many residential home sales spanning Mobile & Baldwin counties.

Beckham has been a resident of Mobile and Baldwin counties for over 15 years. A graduate of the University of South Alabama, Beckham obtained a masters degree from Troy State University and is currently a Broker Associate. She became ERA's first realtor on the Eastern Shore in 2005 and has been the company's top producer for three consecutive years.

"2008 was an unpredictable but fantastic year to be a Realtor. I feel fortunate to have been blessed with great clients to work for and enjoyed helping many negotiate the market. Home buyers took advantage of fantastic rates & prices. Home sellers saw tremendous results in Mobile & Baldwin, we are so lucky to be in a top economy, nationwide, through this unpredictable time. The good news is rates are at an all-time low, so the time to buy is now!"

Michelle runs an extensive online real estate network that includes number one real estate placements on Google, MSN, and Yahoo for Mobile, Daphne, Fairhope, Spanish Fort, Foley, Gulf Shores, Malbis, and Loxley in Baldwin County and downtown Mobile, Satsuma, and West Mobile in Mobile County. If you would like Michelle to recommend solutions to market or sell your home, you will be going with ERA's #1 for 3 years in a row (2005-2008).

For additional information, contact Michelle Beckham, Licensed Broker Associate, ERA Platinum Properties: (251) 709-4558.

ABOUT ERA

ERA Real Estate has been in the business of fulfilling the dream of homeownership since 1972 as Electronic Realty Associates. Today, it is one of the world's leading residential franchise brokerage networks with more than 38,000 brokers and sales associates. Learn more at www.ERA.com.

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